



Governor's Motorcycle Advisory Council
Virginia Department of Motor Vehicles – Room 702
March 9, 2010

MINUTES

Council Members Present:

Richard Becker	Glennadine Gouldman	Tom McGrath
Bruce Biondo	Mark Hodges	Jim Ramsey
Graeme Bisdee	Richard Holman	Rick Richardson
Jim Cannon (Council Chair)	Wes Hurst	Brennan Shepard
Dale Coyner	Keith Lindgren	Chuck Talley (Vice-Chair)
Captain Richard Denney	John Mazza	Judy Watkins
Charlie Finley	Keith McCrea	Steve Witmer
Deputy Secretary John Buckovich for Secretary Marla Decker		

Council Members Absent:

Commerce & Trade Sec. James Cheng	Melissa Franklin	Senator Phillip Puckett
Transp. Sec. Sean Connaughton	Chief Jake Jacocks	Patrick Sanders
Robert Crouch	Pam Jewell	Shawn Walker
Sheriff Steve Draper	Delegate Sam Nixon	

Others:

Barry Hawkins - VA Hospitality & Travel Association	Matt Martin – DMV
Goldie Gouldman	John Saunders - DMV
Audrey Odum – DMV MC Staff Support	

Welcome Remarks, Introductions and Roll Call:

Chair Jim Cannon welcomed the group, recognized Deputy Secretary of Public Safety John Buckovich.

Board Chair conducted roll call. Representation was sufficient for a quorum.

Vice Chair Chuck Talley mentioned several upcoming events that he would like to see the Council support. Ride to Recover to support veterans that have lost limbs in the fight against terrorism and the Allegiance Ride which supports children of veterans.



Public Comment:

Guests were asked to identify themselves and public comment was solicited. No public comment was received.

Review of Minutes:

Chair asked for approval to the December 2009 Council meeting minutes. Motion was made, seconded and carried to accept the minutes as presented.

Committee Reports:

Finance: Finance Chair Steve Witmer furnished a brief update on Council funds. Steve discussed the transfer of funds to support initial tour expenses (Approx. \$2,500.)

Economic Development: Chair Wes Hurst reported on three main objectives this committee is addressing: Businesses in Virginia, Riders – both Virginia and non-Virginia riders, and localities and what we can do for them.

Safety: Safety Chair Sheriff Draper was not present to report. Bruce Biondo mentioned that motorcycle training has started to pick up in volume and with the interest in mopeds and scooters more ways to educate the motoring community are being explored. Also looking into revising the motorcycle PSA with Governor McDonnell.

Marketing/Communications: Chair Pam Jewell was not present to report. Dale Coyer furnished an update on the motorcycleva website. Dale mentioned a new opportunity for hotels, restaurants, etc. to apply for an area on this site. Barry Green with VHTA offered advice on how their Virginia Green Program is working with their Volunteer Certification Program.

Action: Committee set to establish a Plan of Action to bring this opportunity forth. Barry Green will share information with Committee. Committee members: Wes Hurst, Rick Richardson, Dale Coyner and Pam Jewell.

Tourism: Tourism Chair Rich Holman mentioned activities were continuing with 2010-75th Anniversary of the Blue Ridge Parkway. (www.blueridgeparkway75.org) Chair Rich Holman mentioned the 52nd annual Highland Maple Festival which brings a number of motorcycle tourist to the area. Rich also updated the Council on Brian Richardson's electric motorcycle and the events that he has been and will be in with his bike. (Article available at: www.therecorderonline.com)

Motorcycle Grand Tour of Virginia

- Keith McCrea, Chair of the task force for the 2010 Motorcycle Grand Tour of Virginia gave an overview of improvements, current funds, sponsors, riders and kickoff for the tour and remaining task to be accomplished. Keith mentioned key partners; Virginia Tourism, Virginia Hospitality and Travel Association, Virginia Motorcycle Dealers Association and Blue Ridge Parkway 75.
- www.vamotorcycletour.com



Old Business:

Dale Coyner furnished an update from Bob White with "Wheels thru Time" out of North Carolina who hopes to mirror the establishment of a motorcycle council in his state. Dale joined Bob in Greensboro for a NC Tourism Association meeting to answer questions about Virginia's motorcycle effort and Bob Crouch is on the schedule to assist Bob White in April.

New Business:

Bruce Biondo mentioned the Governor's Transportation Safety Awards and indicated the importance of recognizing a deserving individual or organization. The nomination form can be located at www.dmvnow.com.

The Chair mentioned the Councils by-laws and that it states a Chair will be chosen annually and it is time for the election of a Chair for the upcoming year. The Chair asked for volunteers to serve on the Nominating Committee. Bruce Biondo, Wes Hurst and Chuck Talley agreed to serve. Bruce Biondo will serve as Chair to the Committee.

Council members were advised that if they were interested in serving as Chair to contact one of the three members by May 1, 2010. The Committee will bring forth a slate at the June meeting.

Next Meeting: June 11, 2010 – Carroll County will host meeting. More information forthcoming.

Meeting Adjourned